

AI VS HUMAN TRANSCRIPTION.

What does your business need?

TRANSCRIPT USE

Are the audio files one speaker's notes? The accuracy is maybe 80% at best for single person narratives.

If your files involve more than one person speaking you will need a lot of time to edit. AI is at best 50% accurate when more than one person is speaking.



ACCURACY



Is an accurate transcript absolutely crucial for your purposes?

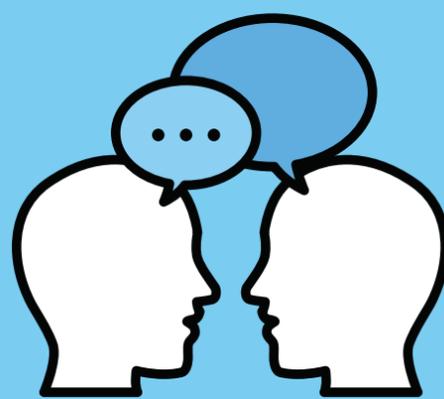
Are there situations in which an inaccurate transcript could cause you problems?

Who are you sharing the transcripts with? If the transcripts are shared with lawyers, stakeholders, or business partners, the transcript needs to be flawless.

CONSIDERING ACCENTS

Are there people speaking with accents?

Accents hinder AI accuracy an additional 4.6%.



TIME

Can you pay an editor to clean up your transcript if you use AI?

How much time do you have to edit it? In case you receive an inaccurate transcript, will you have time to edit it yourself?

Did you know that editing an AI produced transcript can take anywhere from 8-10 x the length of the recording? So if you have a 1-hour file it will take you between 8 and 10 hours to edit it yourself.

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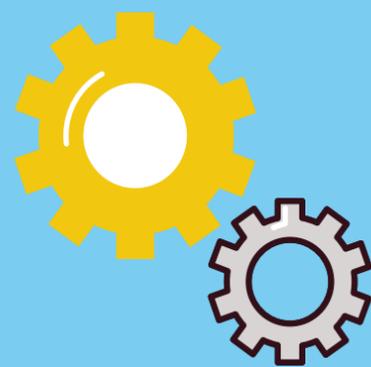
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TOOLS NEEDED

Do you need spreadsheets?

Human transcriptionists can make spreadsheets or any other financial document needed.

Do you have the proper tools needed to edit the transcript? AI will not know what template, format, font, spacing, numbering lines, time stamps, speaker identification, or anything else that has to do with customization at all.



GRAMMAR

Do you need proper grammar?

Human transcriptionists make documents readable by using the correct grammar, punctuation, and proper paragraphs to clarify the information.

LEGAL

Is it possible your transcript will be brought to court?

A human transcriptionist can certify their transcript and show up to testify on behalf of what they transcribed. Not sure a computer can be called to the stand to verify authenticity :)



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